

MEMORANDUM OF UNDERSTANDING

(2023 - 2024)



Between :

**The Commerce Society, Zakir Husain Delhi College
and
ECELL, Maharaja Surajmal Institute of Technology**

This is a memorandum of understanding signed between The Commerce Society, Zakir Husain Delhi College, and ECELL, Maharaja Surajmal Institute of Technology.

The following deliverables have been mutually agreed upon by both by the below-mentioned parties :

Party 1 : The Commerce Society (COMSOC) Zakir Husain Delhi College.

Party 2 : ECELL, Maharaja Surajmal Institute of Technology.

DELIVERABLES FROM THE COMMERCE SOCIETY, ZHDC :

- 1.The collaboration would involve social media marketing of each other's events across various social networking platforms (WhatsApp, Instagram)
- 2.Participation of teams in each other's competition or for online/offline events i.e., sending a contingent team. (Minimum 3)
- 3.Engaging with each other's social media posts. Liking, commenting, saving and sharing posts and 30 followers across social media handles. (Instagram and LinkedIn).
4. Each party shall update the other on their upcoming event and hence try to avoid date clashes to help in effective and efficient events, keeping in mind the efforts put in by both the partner societies.