



## **Memorandum of Understanding**

**This Memorandum of Understanding is made on 28 November , 2023  
between two parties for the tenure 2023-2024**

**Party 1: URJA- The Commerce Department, SGGSCC, University of Delhi**

**Party 2: , E cell , MSIT . University  
of Delhi**

This Memorandum of Understanding (MoU) sets for the terms and understanding between The Party 1 and Party 2 to work together at various points and help in resulting fruitful collaboration for the mutual benefits of both the parties.

**As per the conversation subject to inherent propositions, URJA promises  
to provide the following deliverables -**

- 1) Social media marketing of each other's event across various social networking platforms (WhatsApp, Instagram) throughout the year.
- 2) Help in offline marketing of posters in each other's colleges.
- 3) Getting 20-25 followers (Instagram and LinkedIn) and 20-25 subscribers on YouTube