IDEATE.
INSPIRE.
INVEST.
eCell MSIT

The Memorandum of Understanding between:

Entrepreneurship Cell , MSIT

X

Ignite Ecell, MAC

Date: 10 October 2026

Deliverables from both parties will be:

1. **Social Media Marketing**: We will promote your events and initiatives through our Instagram Stories and WhatsApp Broadcasts.

2. **Followers Exchange**:
   - LinkedIn: 15 followers
   - Instagram: 30 followers

3. **Event Participation:** A minimum of 2 participants based on their availability from our society on your upcoming free offline event.

Duration : Till 31st July 2027

This MOU is at will and may be modified by mutual consent of authorized officials of both societies. This MOU shall become effective upon signature by the authorized officials of both parties and will remain in effect until modified or terminated by any one of the partners by mutual consent.

Sannidhya Vyas
President E-Cell
MSIT

Krittika Arora
President
IGNITE - The Entrepreneurship Cell, MAC