IDEATE.
INSPIRE.
INVEST.
eCell MSIT

The Memorandum of Understanding between:

Entrepreneurship Cell , MSIT

X

Mercadeo , CVS

Date: 30th August, 2026

Deliverables from both parties will be:

1. **Social Media Marketing**: We will promote your events and initiatives through our Instagram Stories and WhatsApp Broadcasts.

2. **Followers Exchange**:
   - LinkedIn: 20 followers
   - Instagram: 40 followers

3. **Event Participation**: A minimum of 2 teams for the offline round. 6 being the minimum no of people required for 2 teams.

Duration :

This MOU is at will and may be modified by mutual consent of authorized officials of both societies. This MOU shall become effective upon signature by the authorized officials of both parties and will remain in effect until modified or terminated by any one of the partners by mutual consent.

Sannidhya Vyas
President
eCell MSIT

Janvi Arora
President
Mercadeo , CVS