Galgotias Entrepreneurship Cell Galgotias University

MEMORANDUM OF AGREEMENT

This Memorandum of Understanding was signed by "GEC, Galgotias University" and 'E-Cell, MSIT" on this date: 02/11/2025

I. TERM DEFINITION

- 1. This document acts as an agreement between 'E-Cell, MSIT' and 'GEC, Galgotias University'.
- 2. The phrase 'GEC' refers to 'GEC, Galgotias University' in this context.
- 3. The phrase 'The E-Cell' refers to 'E-Cell, MSIT' in this context.

II. DELIVERABLES TO THE "E-CELL, MSIT"

- GEC, Galgotias University will promote The E-Cell's events through WhatsApp groups, social media platforms, and other communication channels.
- GEC, Galgotias University will encourage teams to participate in The E-Cell's competitions and events, fostering a spirit of healthy competition and collaboration (Minimum of 3 Participants is expected).
- Story mention on the official Instagram handle highlighting the partnership and collaborative initiatives.
- Mutual exchange of followers on Instagram and LinkedIn, targeting 30 followers on each platform.
- Campus outreach support will be ensured through active participation, offline visits, and online sessions to improve visibility and engagement for both E-Cells.
- Campus Ambassador representation will be facilitated for smooth coordination, outreach, and event support between both E-Cells.

III. DELIVERABLES TO "GEC, GALGOTIAS UNIVERSITY"

• The E-Cell, will promote GEC, Galgotias University's events through WhatsApp groups, social media platforms, and other communication channels.

- The E-Cell, will encourage teams to participate in GEC's competitions and events, fostering a spirit of healthy collaboration and innovation. (Minimum of 3 Participants is expected).
- Story mention on the official Instagram handle highlighting the partnership and collaborative initiatives.
- Mutual exchange of followers on Instagram and LinkedIn, targeting 30 followers on each platform.
- Campus outreach support will be ensured through active participation, offline visits, and online sessions to improve visibility and engagement for both E-Cells.
- Campus Ambassador representation will be facilitated for smooth coordination, outreach, and event support between both E-Cells.

IV. AMENDMENTS AND ARBITRATION

- 1. Once signed, this document may only be revised, modified, or amended with the mutual written approval of "E-Cell, MSIT" and "GEC, Galgotias University". The signatories (or their authorized representatives) will remain the same as in this MoU.
- 2. If one party violates the conditions of this agreement, the offending party must pay damages to the other party.
- 3. In the event of a disagreement over the provisions of this document or the fulfilment of such conditions by any party, the dispute shall be resolved in accordance with a fair interpretation of the spirit of this document.

V. GENERAL TERMS AND CONDITIONS

- 1. This MOU supersedes all prior communication in any form, verbal, email, written, etc. These earlier communications, if any, now stand null and void
- 2. (a) Galgotias University is an educational institution with a residential campus. Any activity on its campus is subject to the security requirements, guidelines, rules of the institute and is further subject to strict adherence to restrictions issued from time-to-time concerning noise disturbance(s), public nuisance etc., which may affect residents and/or the institutes academic activities, or which hamper conduct of official activities, etc.
 - (b) Failure to observe and/or adhere to the same may entail appropriate action, disciplinary or otherwise, to be initiated/taken against offender(s)/person(s) which may include immediate stoppage/cessation of such activity, cancellation of all permissions/approvals and removal of such person(s)/entities along with their belongings from campus.

VI. EXPRESSIONS OF DISCLAIMER

- 1. Negotiations shall take place exclusively between the "E-Cell, MSIT" and approved GEC, Galgotias University team members, which include the Overall Coordinator.
- 2. This MOU will become legal only if a copy of it, signed in original by, is received by President, GEC, Galgotias University either in hard or soft form, at least 48 hours before the event begins.
- 3. This Memorandum of Understanding is only applicable for events staged as part of the GEC, Galgotias University.
- 4. This MOU grants no party the right to engage into any arrangement relating to Galgotias University, except those directly linked to the implementation of this MOU during GEC, Galgotias University.
- 5. The E-Cell is affiliated with GEC, Galgotias University, not Galgotias University.
- 6. The E-Cell shall not utilize the name or logo of Galgotias University in any promotions, certificates, or publicity material/mode of any type.
- 7. The E-Cell may, however, utilize GEC, Galgotias University's name and/or logo for lawful reasons. This is allowed only during the validity period of this MoU.
- 8. The corporation is not permitted to seek more branding on the virtual platform than is stipulated in the MOU, nor is it permitted to occupy, host, or play any digital event or TVC that is not explicitly allotted to them under the MOU. GEC, Galgotias University retains the right to withdraw or cancel any promotional material that is unpleasant in nature or is not approved under the MOU, and GEC, Galgotias University cannot promise numbers over which it has no control.
- 9. In the event of an unforeseeable or force majeure occurrence, GEC, Galgotias University maintains the right to postpone, shift, or cancel the program.
- 10. This Memorandum of Understanding will only be valid if it has been accepted, signed, and stamped by authorized representatives of both parties.

VII. CONFIDENTIALITY

Except as otherwise agreed, the parties agree to keep the terms of this agreement confidential, with the exception of any disclosure required for the

purposes of implementing the provisions of this agreement, and a similar duty of confidentiality applies to any party to whom any information is disclosed.

VIII. SIGNATURES

On behalf of "GEC, Galgotias University":

Full Name: Shreeshant Prasad

Designation: Treasurer, GEC, Galgotias University

Email: ecell@galgotiasuniversity.edu.in

On the behalf of "E-CELL, MSIT"

Full name: Nandini Gangwar

Designation: President E-cell

Email: ecell.msit@gmail.com

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