IMPRENEURS

THE ENTREPRENEURSHIP CELL, JDMC

MEMORANDUM OF UNDERSTANDING

Between

IMPRENEURS: The Entrepreneurship Cell of Janki Devi Memorial College, University of Delhi

and

Entrepreneurship cell of MaharajaSurajmal Institute Of Technology

This Memorandum of Understanding made on 22 September, 2025 between **Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College, University of Delhi** and **ECELL MSIT- Entrepreneurship Cell** at Maharaja Surajmal Institute of Technology and will be valid till 22 September 2026.

PURPOSE:

This MoU aims to identify a framework of cooperation and partnership between the parties hereafter referred to as parties. It will help both parties and hence bring forth multiple mutual benefits.

PARTY 1: IMPRENEURS - THE ENTREPRENEURSHIP CELL, JDMC, UNIVERSITY OF DELHI

PARTY 2: ECELL MSIT- The Entrepreneurship Cell, Maharaja Surajmal Institute of Technology

The following deliveries have been mutually agreed upon by the mentioned parties as part of the collaboration.

Party 1 and Party 2 will Provide:

- Social Media Support: Mutual support on Instagram and LinkedIn, with each society committing to gain at least 35 Instagram and 20 LinkedIn followers.

- Event participation: Sending at least two contingents to the other party's offline events, subject to availability. Promotion of events: Promoting all upcoming events through 2 Instagram stories(1 Poster and 1 Reel) and 5 WhatsApp broadcasts.

- Exchange of Institutional POC: Both Parties agree to share the database of institutional POC for purposes such as seminars, stalls.

Clause

The MOU is at will and will become effective upon the signatures of the authorized officials of both parties. This MOU will remain in effect till it is not terminated by any one of the parties involved. Besides, it would be done by mutual consent. Any alternative in this MOU can only be made by mutual consent from the authorized officials of both sides.

Regards,

Chandrika Kirar
(President of IMPRENEURS)

Nandini Gangwar
(President of ECell MSIT)

IMPRENEURS
E-CELL, JDMC