



The Memorandum of Understanding between:

Entrepreneurship Cell, MSIT

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**Finance and Investment Cell,
Aryabhata College**

Date: 19th September, 2024

Deliverables from both the societies:

- Social Media Marketing: Promote events via Instagram Stories and WhatsApp Broadcasts.
- Follower Exchange:
 - Instagram: 30 followers
 - LinkedIn: 20 followers
- Event Participation: Guarantee 2 participants for your free events.
- Database Access: Access to 200 student entries for marketing.
- Event Registration: Provide 30 event registrations.

Duration :

This MOU is at will and may be modified by mutual consent of authorized officials of both societies. This MOU shall become effective upon signature by the authorized officials of both parties and will remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement by the authorised officials of both parties this MOU shall end after 1 year from the day it came into effect.

Shaurya Mishra
President
E-cell MSIT

Gaurav Sharma
President
FIC, Aryabhata College