



The Memorandum of Understanding between:

Entrepreneurship Cell, MSIT
X
Optica IGDTUW Student Chapter

Date: 16th October, 2024

Deliverables from both parties will be:

- Social Media Marketing:** We will promote your events and initiatives through our Instagram Stories and WhatsApp Broadcasts.
- Follower Exchange:**
 - Instagram: 25 followers
 - LinkedIn: 20 followers
- Event Participation:** We guarantee a minimum of 2 participants from our society in your upcoming free events

Duration :

This MOU is at will and may be modified by mutual consent of authorized officials of both societies. This MOU shall become effective upon signature by the authorized officials of both parties and will remain in effect until modified or terminated by any one of the partners by mutual consent.

Shaurya Mishra
President
E-cell MSIT

Aakriti Rahia
President
Optica IGDTUW Student Chapter