



## The Memorandum of Understanding between:

Entrepreneurship Cell, MSIT

X

Institution Innovation Council, SRCASW

Date: 20th October, 2024

### Deliverables from both parties will be:

- 1. Social Media Marketing:** We will promote your events and initiatives through our Instagram Stories and WhatsApp Broadcasts.
- 2. Follower Exchange:**
  - LinkedIn: 20 followers
  - Instagram: 40 followers
- 3. Event Participation:** We guarantee a minimum of 2 participants from our society in your upcoming free events

### Duration :

This MOU is at will and may be modified by mutual consent of authorized officials of both societies. This MOU shall become effective upon signature by the authorized officials of both parties and will remain in effect until modified or terminated by any one of the partners by mutual consent.

**Shaurya Mishra**  
President  
E-cell MSIT

**Ayushi Singh**  
President IIC  
SRCASW